



# BCC Mail Manager Full Service

Comprehensive Postal Software Solution



## Experience limitless solutions. Accomplish simplicity. Realize true savings.

As a high-volume mailer, you need to maximize your revenue. A heavy workload means sizable postage and labor costs, and delivery deadlines. Exceptional productivity is vital to your operations, as is the ability to leverage all available cost savings. That's why BCC Mail Manager Full Service™ offers a single solution to meet these goals.

Built with the trusted, comprehensive BCC Mail Manager™ software technology, BCC Mail Manager Full Service provides full palletization support, enhanced merge/purge functionality, and in-depth automation, like 24/7 unattended job processing. These capabilities are further augmented by a proprietary address-matching API that goes beyond CASS™ certification and delivers processing speeds many times faster than the industry-standard address matching engines.

### INCREASE YOUR EFFICIENCY AND REDUCE LABOR COSTS

- » Fully customize your software to meet growing and changing demands
- » Automate mailing jobs to decrease labor costs
- » Centralize your software for multiple user access
- » Coordinate marketing efforts in advance with tracking capabilities
- » Leverage savings from combined mailings without adding resources
- » Create and process your Every Door Direct Mail® (EDDM®) lists

### COMPLETE CUSTOMER JOBS IN RECORD TIME

- » Import files of any size from any source to get jobs underway faster
- » Use the built-in, high-speed address matching engine to quickly improve your lists
- » Set FAST® appointments quickly and easily from within presort software
- » Analyze time savings and value of co-mail opportunities
- » Generate label proofs without taking printers down

### IMPROVE YOUR RELATIONSHIPS

BCC Mail Manager Full Service offers numerous savings opportunities that you can pass on to your customers, increasing their satisfaction.

- » Pass postage discounts on to your customers
- » Provide quick turnaround times by reducing labor and processing time with automation
- » Enhance data with built-in tools
  - Geocoding
  - Genderization
  - Data cleansing
- » No limitations on list size
- » Access to industry leading data services
  - Track N Trace® mailpiece delivery tracking
  - DSF2® processing to get the best possible postage rates on dense mailings
  - Suite of Move Update processing solutions, like PCOA and Rooftop Geocoding



A BLUECREST COMPANY

## WORK WITH A TRUSTED PARTNER

BCC Software is committed to your success. We work with you side-by-side from installation to production.

- » Stable partner in the postal software industry for over 40 years
- » Industry-leading customer support from USPS® Mailpiece Design Certified Professionals
- » Active in industry advocacy

## HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Give us a call at (800) 624-5234.

## EVERY DOOR DIRECT MAIL (EDDM) FUNCTIONALITY SAVES YOU TIME AND MONEY.

Easily create and process your EDDM lists without having to purchase lists or use other software.

- » Simplify the creation and processing of your EDDM
- » Target all of your recipients in an area at a low postage cost.
- » Review route quantities to determine the best areas to target.
- » Easy presort setup to make sure you perform the correct mailing type.
- » Provides access to special Facing Slips and USPS forms.
- » Automate EDDM mailing creation and presorts in Taskmaster.



For more information on improving your business with BCC Mail Manager Full Service, visit: [bccsoftware.com](http://bccsoftware.com)

## KEY FEATURES AND BENEFITS

- » Automation
  - 24/7 watch-folder technology
  - Threads can be executed and monitored by other applications
  - Use input filenames or time and data stamps to ensure uniqueness and identity for each job
- » Keep your equipment—software is compatible with high-end ink-jet equipment
- » Qualify for multiple postage discounts, including Intelligent Mail™, Multi-piece Parcels, Bound Printed Matter, and Co-mail
- » Supports Priority Mail®
- » Maximize the accuracy and detail of your address database for greater postage discounts
- » High processing speeds with proprietary CASS Certified™ address-matching API
- » PAVE™ Gold certified in over 100 categories
  - Includes support for First, Periodical, Standard and Package service presorts
  - Includes support of Standard Co-mail and Standard Manifesting
  - All classes include palletization support
  - First-Class™ CSA support
  - MAC Batch™ certified
- » Support for IM® Full Service mailings with no additional software
- » Enhanced merge/purge with householding, suppression, and targeted marketing support
- » Mail.dat™ file generation with advanced updating feature
- » 24/7 live customer support available
- » Support for Co-mail—mix weights and permits in mailings for the best possible savings
- » Direct access to our Data Marketing Services for NCOA<sup>Link</sup>®, DSF<sup>2</sup>® and Track N Trace®—no third parties between you and your data
- » Intelligent Mail® package barcode supported
- » Every Door Direct Mail List creation and presort



A BLUECREST COMPANY

75 Josons Drive, Rochester, NY 14623-3494 • (800) 337-0442 • [marketing@bccsoftware.com](mailto:marketing@bccsoftware.com) • [bccsoftware.com](http://bccsoftware.com)

©2021 BCC Software, LLC. All rights reserved. BCC Software, the BCC Software logo, BCC Mail Manager Full Service, BCC Mail Manager, and Track N Trace are trademarks or registered trademarks of BCC Software, LLC. The following trademarks are owned by the United States Postal Service®: USPS, CASS, FAST, DSF<sup>2</sup>, Every Door Direct Mail® (EDDM®), Intelligent Mail, Priority Mail, PAVE, First-Class, MAC Batch, IM, NCOA<sup>Link</sup>™, and United States Postal Service. Mail.dat is a registered trademark of IDEAlliance. All other marks are the property of their respective owners. Specifications are subject to change without notice. Actual performance results may vary. BCCSoftware-datasheet-Mail-Manager-FS