



ZIPFOURce Web Service™



Get real-time address quality with pay-as-you-go convenience

Improve point-of-entry data quality with seamless ease and absolute minimum upfront costs. ZIPFOURce Web Service™ can help. Based on BCC Software's popular in-house API that augments CRM efforts with USPS® certified address standardization and updating, this address validation web service utilizes the same ZIPFOURce™ address matching software performance with new pay-as-you-go convenience.

GAIN ADDRESS QUALITY IN A WEB-HOSTED PLATFORM

Using an online callable interface, CASS Certified™ ZIPFOURce Web Services uses the latest USPS® ZIP + 4®, DPV®, and LACS^{Link}® data to parse, look up, correct, and standardize United States address data in real time.

IMPROVE CONNECTION WITH CURRENT AND FUTURE CLIENTS

Ensure you do not lose customers due to flaws in your records. Use this convenient, web-hosted platform to improve address quality.

With ZIPFOURce Web Service, you gain easy access to:

- » Residential Delivery Indicator: Interface with USPS RDI™ technology that identifies residential delivery points
- » Geocoding: Provides valuable latitude and longitude information
- » Suite^{Link}®: Improve business address data by adding known secondary (suite) details
- » Comprehensive Reporting: Reports include PS Form 3553 (CASS Summary), National Deliverability Index, and LACS^{Link} Processing Summary Report

KEY FEATURES

- » Single and batch encoding options are both available, ZIPFOURce Web Service adjusts names entered for proper casing
- » Utilize USPS DPV technology to reveal if an address is listed in the ZIP+4 database
- » Update rural-style addresses to city-style format, or renames/renumbers using LACS^{Link}
- » Take further advantage of postal discounts
- » Target your marketing efforts with detailed and correct data

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.



For more information on ZIPFOURce, visit:
bccsoftware.com



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