BCC SOFTWARE

A BLUECREST COMPANY

Priority Mail Option

BCC Mail Manager™ Software

Stay ahead of the curve and enhance your customer's experience with mail

Parcels are a larger and larger portion of the USPS®'s business. In 2013, the USPS shipped 3.8 billion packages, up over 15% in just five years. The United States Postal Service® reinforced their commitment to Priority Mail® in 2013 as well, reinventing and putting additional emphasis on Priority Mail. As they continue to put focus on it, Priority Mail continues to have more and more strategic importance to mailers and mail owners alike.

WHERE DOES IT FIT?

Priority Mail is a big part of that mixture for fulfillment and a key delivery method for large (over 13OZ) First-Class Mail® deliveries. In addition, it is a way for marketers to ensure their highest value communications get noticed. These packages appear to be high importance or personal and as a result always get opened and read. No matter the purpose, these packages jump to the top of the mail pile, and your customers are expecting you to help get them there.

WHAT'S IN IT FOR YOU?

Couple all of these changes in the marketplace with rates that make Priority Mail more attractive, and a $0.20 cent a piece discount for preparing the shipping services file, and the option to add Priority Mail support to your BCC Mail Manager™ environment becomes an obvious choice.

BENEFITS

» Eliminates $.20 / piece surcharge regardless of volume
» Say yes to Priority Mail jobs without retraining staff or manually handling pieces

FEATURES

» Prints IMpb Barcodes
» Generates Shipping Services File to avoid $ 0.20 surcharge
» Prepare Priority Mail to pallets for easy transport
» Includes Multi Weight Manifesting
» Generates production reporting

HOW DOES IT WORK WITH BCC MAIL MANAGER?

BCC Mail Manager products have an answer to help make this option part of your operations. Integrated into the software you are already familiar with, the option for Priority Mail becomes easy. With support for IM®pb and IMb® as well as the all-important Shipping Services File (SSF), you can add new services to your offerings with a small learning curve. The option for Priority Mail also includes preparation into Sacks, Tubs, and Pallets along with the reporting you depend on for production.

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.

» For more information on Priority Mail Option for BCC Software, visit: **bccsoftware.com**